

# 2024 CLUB RUN



<b>SALE</b>	<b>FILES</b>	<b>PROOFS</b>	<b>SHIP</b>
<b>January</b>	December 13	December 14	December 20
<b>February</b>	January 17	January 18	January 24
<b>March</b>	February 14	February 15	February 21
<b>April</b>	March 13	March 14	March 20
<b>May</b>	April 17	April 18	April 24
<b>June</b>	May 15	May 16	May 22
<b>July</b>	June 12	June 13	June 19
<b>August</b>	July 17	July 18	July 24
<b>September</b>	August 14	August 15	August 21
<b>October</b>	September 11	September 12	September 18
<b>November</b>	October 16	October 17	October 23
<b>December</b>	November 13	November 14	November 20

## **FORMAT**

4 page or 8 page tabloid

10.5" x 11" (21" wide x 11" tall, folded to 10.5" x 11")

no bleed, provide a 3/8" white border around each page

4/4 colour throughout

## **CHECKLIST**

1. submit original files
2. review digital PDF proofs
3. send revised files (if needed) and label files **FINAL**
4. Laneway Media confirms distribution with each store and manages workflow of the Club Run flyer program



Club Run 2024 Press Schedule

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